

Thessaloniki International Fair

Comenius “Habits of European youngsters”
5th meeting in Valencia Spain
Festivities

Thessaloniki International Fair

Official state exhibition

- Is the most important international annual fair for the entire Balkan region and the largest in Greece.
- Founded in **1925** in Thessaloniki by trade and became the first organization in **1926**.

The first fair

1925



Thessaloniki International Fair

1926



First years

- In 1926 the doors of the first fair opened (as organization).
- In their first fair involving 600 exhibitors. 310 were from abroad.
- Each year, the Thessaloniki International Fair grows in size, power, and radiation.
- Greek firms build their own pavilions.
- The number of ordinary visitors grows dramatically.

Early period

- The first year of operation, the Fair had the character of festival.
- Best entertainment was offered.
- Every year there were new attractions with acrobats and jugglers and the nights were closing with fireworks.



After the Second World War

- On September 16, 1951 the doors reopened and the TIF started continuously to bloom until today.
- In 1960, when the TIF was celebrating the 25-year-operation, the **Week of Greek Cinema** was established as a new part of the Fair.
- In 1962 the **Song Festival** inaugurated.

Thessaloniki International Fair

After the Second World War



Fair Today

- Organizes exhibitions, conferences and all kinds of cultural events of international scope and is undoubtedly the official National Exhibition and Convention entity.



Fair Today

- The International Fair of Thessaloniki is interwoven with the modern history of the city of Thessaloniki as well as economic, commercial, cultural and social development of the whole of Greece.



Fair Today

- The TIF offers an opportunity to freelance operators, manufacturers, merchants, and visitors to communicate, cooperate and compete simultaneously kindly contributing to the economy



Covers an area of 180,000 sq.m.

Βρισκόμαστε στο
Χώρο B7 Stand 03









Thanks

3 Lykio Evosmou
Thessaloniki Greece